



## LANDSCAPE NURSERY INC.

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### White Heliotrope

*Heliotropium arborescens 'Album'*

Plant Height: 8 inches

Flower Height: 12 inches

Spread: 3 feet

Spacing: 15 inches

Sunlight:

Hardiness Zone: (annual)

Other Names: Cherry Pie Plant

#### Description:

A spreading variety that presents vanilla scented clusters of white flowers over green pointed foliage; excellent performance in borders, beds, window boxes and containers; blooms all summer long and into the fall; easy to grow and low maintenance

#### Ornamental Features

White Heliotrope has masses of beautiful clusters of fragrant white flowers at the ends of the stems from late spring to early fall, which are most effective when planted in groupings. Its textured pointy leaves remain light green in color throughout the season.

#### Landscape Attributes

White Heliotrope is an herbaceous annual with a ground-hugging habit of growth. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep. Trim off the flower heads after they fade and die to encourage more blooms late into the season. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

White Heliotrope is recommended for the following landscape applications;



*White Heliotrope flowers*  
Photo courtesy of NetPS Plant Finder



*White Heliotrope in bloom*  
Photo courtesy of NetPS Plant Finder



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- Mass Planting
- Border Edging
- General Garden Use
- Container Planting
- Hanging Baskets

### **Planting & Growing**

White Heliotrope will grow to be about 8 inches tall at maturity extending to 12 inches tall with the flowers, with a spread of 3 feet. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 15 inches apart. Its foliage tends to remain low and dense right to the ground. Although it's not a true annual, this plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. Consider covering it with a thick layer of mulch in winter to protect it in exposed locations or colder microclimates. This is a selected variety of a species not originally from North America, and parts of it are known to be toxic to humans and animals, so care should be exercised in planting it around children and pets. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

White Heliotrope is a fine choice for the garden, but it is also a good selection for planting in outdoor containers and hanging baskets. Because of its spreading habit of growth, it is ideally suited for use as a 'spiller' in the 'spiller-thriller-filler' container combination; plant it near the edges where it can spill gracefully over the pot. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.